

Press Release

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Innovative companies as role models for cross-border entrepreneurship

In the framework of the CORD Project supported by the Interreg V-A Slovakia-Hungary Cooperation Programme an international conference will be organised by the Union of Hungarian Women Association (UHW) at the Ministry of Agriculture on 7th June 2019. The innovative Hungarian and Slovak companies participating in the Ambassador Scheme of the project will be announced at the event. The Ambassadors, acting as role models, will have the mission of promoting entrepreneurship and business opportunities in the Slovak-Hungarian border regions. Ms. Erika Rácz, owner of Julius-Globe Ltd., a successful Hungarian company of 1.5 billion turnover will be nominated as CORD Ambassador by UHW.

An international conference titled 'Innovative companies as role models for women in the country' will be organised by the Union of Hungarian Women Association at the Ministry of

Agriculture in Budapest on 7th June 2019. Welcome speech will be held by dr. Anikó Juhász, Deputy State Secretary for Agricultural Economy, Tamás Sáringer-Kenyeres, President of the Hungarian National Country Network, Gábor Kun, Deputy-CEO of HEPA Hungarian Export Promotion Agency (lead beneficiary of the CORD project) and Margit Batthyány-Schmidt, President of the Union of Hungarian Women Association. The CORD project supported by the Interreg V-A Slovakia-Hungary Cooperation Programme and the Ambassador Scheme elaborated in the framework of the project will be introduced to participants, following the presentations about innovative methods, artificial intelligence and a special business development model. The official event will close with the nomination ceremony of CORD Ambassadors, representatives of the most successful Hungarian and Slovak companies who will be appointed to provide especially to women entrepreneurs in the border regions their best practices and experience. At the same time also project partner organisations will be able to improve their enterprise development and innovative activities offered to entrepreneurs thanks to the mentoring support provided by the CORD Ambassadors.

The CORD project implemented in a Slovak-Hungarian cooperation is aimed at enhancing the cross-border business activities of stratus, potential entrepreneurs and SMEs. The partner organisations implementing the project - HEPA Hungarian Export Promotion Agency, the Chamber of Commerce and Industry for Győr-Moson-Sopron County, the Union of Hungarian Women Association, the Slovak Business Agency, the Regional Advisory And Information Centre in Komárno and the Association of Lecturers and Career Advisors – will each nominate the representative of one company for the Ambassador Scheme.

The Union of Hungarian Women Association has appointed for this prestigious position Ms. Erika Rácz, the owner of one of its most successful partner companies, Julius-Globe Ltd. The company has been based in Győrújbarát since its foundation in 1998 and is a dynamically growing family business with a turnover of 4.7 million euros (1.5 billion Hungarian forints). It has particularly great expertise in the fields of tool production, custom-made precision parts for automotive, packaging, electronic, plastic, high-tech, medical, tobacco and press industry. Its major customers include Audi, Bosch and Bridgestone, to name a few. It won the title of National Champion and National Public Champion in Hungary in 2016/2017 in the European



Business Awards competition. In 2016 it was presented in the special publication BÉT50 of the Budapest Stock Exchange among the 50 successful Hungarian businesses showcasing the professionalism, business experience, innovative processes and successes that serve as an inspiration for the Hungarian market.

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