

INVITATION

ATTRACTION: CROSS-BORDER DESTINATION DEVELOPMENT BASED ON TOURISM ATTRACTIONS

12. 20. 2023., 14:00 Information centre, Zádiel



Building Partnership

www.skhu.eu

The project was implemented within the Interreg V-A Slovakia Hungary cross-border programme.

The main objective of the project is to increase the attractiveness of the border region by development of complex tourism destinations with unique attractions.

In the municipality of Zádiel, in the Slovak Karst in Slovakia, a tourist information center was established. This developments provide the destinations with a competitive advantage and serve as the new attractor to the location.

PROGRAMME

- official handover of the project
- tour of the information centre







