

Building Partnership



Project "Smart Communities" SKHU/1601/4.1/210

Virtual Education and Research and Development and Innovation Network in the Slovakian - Hungarian border region http://www.smartcommunities.eu/sk www.skhu.eu

PRESS RELEASE

1st Career & Motivation Day 23 November 2017

The Smart Communities Project - a virtual education, research, development and innovation network in the Slovak-Hungarian border area started in May 2017 and will continue until the end of April 2019. The main objective of the project is to contribute to the strengthening of intellectual property in the disadvantaged cross-border area in southern Slovakia and northern Hungary through the establishment and dissemination of innovative cooperation structures as a practical implementation of social and ethnic innovation. The project brings real, practical alternatives and motivation for the implementation of radical innovations in various areas of development at the local level - economic, educational, community, professional and environmental, to the marginalized part of the population in the cross-border area (Nitriansky, Banskobystrický, Košický region and Nogradska region). Our concept assumes that the region can escape the unfavorable situation through implementing activities based on endogenous development and intelligent communities. The prioritized sectors of the project are education and research, development and innovation with a focus on sustainability and information and communication technologies. Throughouht the project, we will build a network of civic partnerships, partnerships of educational and research institutions, and organize and implement within them joint professional programs, trainings and mentoring programs for the main cross-border children target groups residents of regions from to retirees.



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The project consortium brings together 8 partners: 4 Hungarian institutions (Interindustria

Knowledge Center Foundation, Salgótarján - Consortium Leader, Szent István Gödöllő University,

Center for Economic and Regional Studies - Hungarian Academy of Sciences, Pécs, Association for

Renewable Countryside, Legénd) and 4 Slovak Institutions (e-Talentum Filakovo, Technical University

of Košice, ASTRA - Association for Innovation and Development, Gymnazium Fil'akovo).

One of the main activities of the project are Motivation and career days. They aim to extend and

disseminate information about broad educational and working alternatives, as well as to provide

various work and life examples and opportunities through real career models. The first of a series of

5 Motivation and career days will be held on Thursday, November 23rd at the Lunik IX community

center in Košice. The target group will be the community as it is - children of different age, parents,

community center staff, local government as well as non - profit sector. The inspirational stories -

real career models - will bring successful young IT employees, as well as students who have managed

to achieve outstanding academic results and continue their studies and personal development

despite difficult living conditions.

For further information please contact:

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